

## CONSENT FORM FOR VIDEO RECORDING

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Hey there

By signing this form I consent to Zilch Technology Limited (**Zilch**) using images of me from photographs, video recordings and/or audio (collectively **Images**), taken/recorded by or on behalf of Zilch today for the purposes set out below.

I understand that Zilch may use such Images for marketing and publicity related purposes and also in other offline publications. In particular, Zilch may want to use such Images in their Morrisons special delivery marketing campaign 2024. This will be aired on Monday 15th July 2024, and will be published on multiple media types. Such print and digital media formats may include the following:

- the Zilch intranet (internally within Zilch)
- the Zilch app
- the Zilch website
- all Zilch social channels (Instagram, YouTube, Facebook, TikTok and LinkedIn)
- the Daily Mail/Metro Online

This content will be promoted over the Summer period and will no longer be actively promoted by 1st September 2024. However, the Images will stay live on any of the abovementioned media, and they may still be used for offline publications.

I consent to Zilch storing copies of the Images for the above specified purposes and storing this form as well as my contact details (email address or phone number) on its database in case Zilch needs to contact me.

I understand that:

1. I will not be paid a fee in respect of any use made of the Images.
2. I can ask to see a copy of the Images Zilch holds about me and I can also ask Zilch to stop using my Images at any time by contacting [privacy@zilch.com](mailto:privacy@zilch.com), in which case the Images will not be used in future publications and offline publications, but they may continue to appear in publications already in circulation.
3. I understand that Images on websites can be viewed throughout the world and that some overseas countries may not provide the same level of protection to the rights of individuals as UK legislation provides.
4. My Images are held in a manner which is compliant with the requirements of the UK General Data Protection Regulation (**UK GDPR**);
5. My Images will be the copyright of Zilch and any other intellectual property which arises in the photographs/recordings will also belong to Zilch;
6. I hereby agree to irrevocably assign all property rights in my Images to Zilch;
7. My Images may be edited, copied, modified, exhibited, published, or distributed and I hereby agree to waive all rights to inspect or approve any final edit..

I have read and understand the conditions of this consent form and consent to my Images being used as described.